

BEST PRACTICE - I

Communicative Competence Centre

1. Title: Communicative Competence Centre

- **2. Objective:** The objectives of the Communicative Competence Centre are to
 - Enhance the communicative competence of the students.
 - Provide more practical exposure to the students.
 - Train students to face interviews with confidence.

3. The Context:

Good communication skills are indispensible for the success of any discipline students. The employment opportunities available in this globalised world—demand and test the students command in English proficiency. Most of the students studying in the college are hailed from rural areas and their medium of Instruction is not English from the beginning. Normally rural areas students from Tamil medium background have apprehension or phobia of learning communication skills. Language Lab Training programmes make the students update communicative proficiency—and cater to the demands in the highly competitive job market and industries.

4. The Practice:

To meet the global standards in English proficiency and to gain employability skills, the institution is well equipped with exclusive language laboratory with Orell Software. Since its establishment the English language laboratory is being used on the maximum scale and the huge numbers of students of all the departments are trained. All the UG and PG Students are given training in spoken English to hone their communication skills. Placement Training is provided to both the UG and PG Outgoing students by giving training on Group Discussion, Presentations and Interview Techniques. Adding to that, Language Lab focuses on the finer shades of language like grammar, pronunciation, intonation, modulation, phonetics and syllabic division. Learners learn without any fear or embarrassment which helps to build their confidence and proficiency in the language. The urban and rural students can develop their communication skills along with employability skills including Soft skills with the effective and efficient use of language lab independently and also interactively.

5.Evidence of Success: As a result of continuous language training activities, 748 students are placed through on-campus and off-campus Recruitment Drives.

6. Problems encountered and Resources Required:

A few of the problems that rural area students face while acquiring communication skill is that the students have been suffering from negative attitudes towards learning communication skills, lack of interest to learn, lack of motivation, apprehensions about communication, lack of awareness for the need of learning and many other physical and psychological barriers.

On account of rectifying the problems, the language lab plays a pivotal role in learning the basic proficiency in spoken English in a pleasant and comfortable environment and in a successful way.

BEST PRACTICE - II

RESEARCH FORUM

1. Title: Research Forum

2. Objective: Knowledge Creation, assimilation and dissemination are the key Research objectives of SKC.

Context: For nurturing vibrant Research among Faculty Members, research forums have been established in the departments and acts as an excellent platform for faculty members to showcase their research work. All the Faculty Members are encouraged to present papers on recent trends to share their area of expertise fortnightly in the forums. This ongoing research initiative supports opportunities for the various forms of scholarly contributions through presentations and discussions.

3. The Practice

To update the Faculty members' subject expertise and enhance their Teaching methodologies, the forum undertakes activities like invited talks by eminent personalities/researchers. A Faculty Development Programme was arranged under the English Department Research Forum on "Incidental Acquisition of Language". One of the most important and collaborative initiatives of SKC is the annual publication of the research work in the form of a multidisciplinary Peer Reviewed Annual Journal, **Trends in Kalis Research** (ISSN No-0974 – 70X). It provides an excellent opportunity for research not only for its faculty but extends its research arena by inviting scholarly papers from other academicians. The Journal is subsequently made available for wider readership on the college website.

4. Evident of success

Research forum advocates the faculty to pursue for Minor and Major research projects by obtaining funding from various agencies. Evidently in this academic year, 16 projects proposals and 13 proposals to conduct seminars and conferences were submitted. Out of it, 1 Major and 1 Minor Research Projects were sanctioned by the ICSSR- IMPRESS. Added to it, five proposals were sanctioned to conduct seminars and conferences on the recent trends. Research efforts of faculties broadly revolve around publications of research papers into national/ International Journals presentation of research papers in conferences of repute contributions of chapters in books etc., During this academic year our teaching faculty have published 78 Research papers in reputed Journals and magazines. The Research Forum consistently motivates faculty members to publish Text books. As a result 9 text books have been published in this academic year. As an organized thrives towards research, the forum

encourages the faculty members to pursue Ph.D. Hence, 31 teaching faculty members are doing the research work.

Thus the Forum organizes its activities for enhancing research ambience in the campus. In tune with the ever expanding space of research, The Research output of the institution is strengthened by the efforts of the research forum.

5. Problems encountered and resources required:

Being a self financing institution, it becomes difficult to get financial Assistance from the funding agency like UGC. Further, Science Departments like Physics and Chemistry need continuous Practical works for doing Research Publication, it becomes difficult to publish papers for them often in the Reputed Journals and Magazines.