## **Institutional Distinctiveness**

## Title: Strengthening Industry Connect to Empower Student Careers: A Strategic Initiative by Sri Kaliswari College

Sri Kaliswari College (SKC) is committed to enhancing career prospects for students by fostering strong industry connections. Recognizing the need to bridge academic learning with real-world application, SKC collaborates with industry leaders to provide students with valuable insights into current trends and innovations.

The college's Advisory Committee, which includes figures like Mr. L.V. Navneeth (CEO, The Hindu Group Publishing Pvt. Ltd.), Mr. Sridhar Aranala (Vice President, The Hindu), and Col. Dr. G. Thiruvasagam (Pro-Chancellor, AMET University), plays a pivotal role in guiding this initiative. These industry experts bring experience from sectors like media, telecommunications, education, and biotechnology.

SKC also integrates practical learning through the appointment of Professors of Practice (PoPs), who possess hands-on expertise in specific fields. PoPs help students grasp concepts through real-world examples, enhancing their understanding and application of theoretical knowledge.

By strengthening these connections, SKC enables students to develop industryrelevant skills, expand their professional networks, and prepare for successful careers in a dynamic job market, ensuring they are equipped to thrive in an everevolving world.