

Task P5

SRI KALISWARI COLLEGE

(Autonomous)

Re-accredited with 'A+' grade (4th cycle) by NAAC with CGPA 3.41



SIVAKASI

PG DEPARTMENT OF COMMERCE

Organizes

UN SDG - 9

One Day Seminar
on

ADOPTION OF AI TECHNOLOGY IN MARKETING



Resource Person

Dr. K. Siva Murugan

Head & Associate Professor
Research Centre in Commerce
Controller of Examinations (PG)
St. Claret College, Bangalore

Date : 31.12.2024 (Tuesday)

Time : 10.00 a.m.

Venue : Audio Visual Hall

All are cordially invited...

Dr. K. Sadeeshkumar
Association Vice-President

Dr. S. Amutharani
HOD

Ms. R. Muthulakshmi
Vice-Principal

Dr. P. K. Balamurugan
Principal

Shri. A. P. Selvarajan
Secretary