SRI KALISWARI COLLEGE (AUTONOMOUS)

Affiliated to Madurai Kamaraj University, Madurai
Re-accredited with 'A' grade (3rd cycle) by NAAC with CGPA 3.11

A.Meenakshipuram, Anaikuttam Post, SIVAKASI - 626 130. Tamilnadu

PG Department of Commerce
M.Com. (Computer Application)

S.No.	Course Code	Course Name	Course Outcomes
		SEMESTER- I	
1.	23PCPC11	Core Course - I: Business Finance	**CO1[K1]:**show the concepts in business finance **CO2[K2]:**describe the risk, receivable and inventory management system **CO3[K3]:**examine time value of money and capital budgeting appraisal of business **CO4[K4]:**determine the management decision for business finance **CO5[K5]:**assess the various techniques for adopting long term financial management
2.	23PCPC12	Core Course - II: Digital Marketing	**CO1[K1]:**outline the concepts in digital marketing **CO2[K2]:** examine online marketing strategies **CO3[K3]:**elucidate the impact of digital media on consumer buying behavior **CO4[K4]:**analyze the importance of marketing mix in digitalized era **CO5[K5] :**assess the recent trends in digital marketing
3.	23PCPC13	Core Course - III: Banking And Insurance	**CO1[K1]:** outline the basic concept in banking and insurance sectors **CO2[K2**]: explain the functions of banking and insurance sectors **CO3[K3]:** predict consumer services in banking and insurance sectors **CO4[K4]:**apprise the risk management and control in banking and insurance sectors **CO5[K5]:**assess the recent changes and challenges in banking and insurance sectors

SRI KALISWARI COLLEGE (AUTONOMOUS)
Affiliated to Madurai Kamaraj University, Madurai
Re-accredited with 'A' grade (3rd cycle) by NAAC with CGPA 3.11
A.Meenakshipuram, Anaikuttam Post, SIVAKASI - 626 130. Tamilnadu

S.No.	Course Code	Course Name	Course Outcomes
4.	23PCPO11	Elective Courses Generic / Discipline Specific - I: Introduction to Industry 4.0	**CO1[K1]:**define the changes from industry 1.0 to 4.0 **CO2[K2]:**describe the challenges and future prospects of applying artificial intelligence big data IOT and industry 4.0 **CO3[K3]:** apply big data for industrial growth and development **CO4[K4]:**analyze IOT in various sectors like manufacturing, healthcare, education, aerospace and defense **CO5[K5]:**discuss education 4.0 aligned with industry 4.0
5.	23PCPO12	Elective Courses Generic / Discipline Specific–I :Big Data Analytics	**CO1[K1]:**define the Big Data landscape including examples of real world bigdata problems and data sciences **CO2[K2]:**explain the advantages of bigdata data science and hadoop. **CO3[K3]:**apply the VS of big data and its impacts of data collection, monitoring, storage, analysis and reporting **CO4[K4]:**analyze big data problems and be able to recast big data problems as data science questions **CO5[K5]:**justify big data data science data system and hadoop technology
6.	23PCPO13	Elective Courses Generic / Discipline Specific–II : Enterprise Resource Planning	**CO1[K1]:**define the history risk technologies markets and implementation of ERP **CO2[K2]:**explain the risks technologies markets and implementation involved while using ERP **CO3[K3]:** apply various ERP technologies **CO4[K4]:** analyze the dynamics of ERP marketplace **CO5[K5]:**discuss appropriate ERP solutions or packages

S.No.	Course Code	Course Name	Course Outcomes
7.	23PCPO14	Elective Course Generic / Discipline Specific–II : Data Base Management System	**CO1[K1]:**identify models and schemas in DBMS , LINUX and MYSQL **CO2[K2]:**categorize Queries and data base design in SQL LINUX and MYSQL **CO3[K3]:** write about handling files and databases **CO4[K4]:** analyze skills on functions and operators in RDBMS **CO5[K5]:**discuss constraints locks and data types in SQL
		SEMESTER- II	
8.	23PCPC21	Core Course - IV: Strategic Cost Management	**CO1[K1]:**outline the basic concepts in strategic cost management **CO2[K2]:**describe the tools and techniques of Strategic cost management **CO3[K3]:**determine transfer pricing and cost management in various sector **CO4[K4]:** solve strategic cost management problems **CO5[K5]:**assess the recent methods adopted in strategic cost management
9.	23PCPC22	Core Course - V: Corporate Accounting	**CO1[K1]:**outline the basic concepts in corporate accounting **CO2[K2]:**explain the provision to prepare company accounts **CO3[K3]:**examine the accounting methods and accounting standard for reparation of corporate accounting statements **CO4[K4]:**analyse the procedure stated to Accounting Standard to prepare final accounts of the corporate. **CO5[K5]:**discuss the traditional and contemporary accounting methods

SRI KALISWARI COLLEGE (AUTONOMOUS)

Affiliated to Madurai Kamaraj University, Madurai
Re-accredited with 'A' grade (3rd cycle) by NAAC with CGPA 3.11
A.Meenakshipuram, Anaikuttam Post, SIVAKASI - 626 130. Tamilnadu

M.COM. (COMPUTER APPLICATION)

S.No.	Course Code	Course Name	Course Outcomes
10.	23PCPC23	Core Course - VI: Setting up of Business Entities	**CO1[K1]:**identify the scope for setting up of business entities **CO2[K2]:**categories various forms and legal requirements to formulate business entities **CO3[K3]:**examine various avenues of acquiring finance for startups, NGOs and LLP **CO4[K4]:**analyze the compliance of regulatory framework to register business entities **CO5[K5]:**assess the recent changes and challenges for setting up of business entities.
11.	23PCPO21	Elective Courses Generic/Discipline Specific – III : Data Mining And Data Interpretation	**CO1[K1]:**define the basic concepts, principles tools architecture and need of data warehousing **CO2[K2]:**describe data warehouse architecture, modeling and its implementation using data mining tools **CO3[K3]:**apply various steps in implementing data warehouse, data mart and its dimensions in data mining **CO4[K4]:** analyze the features and types of data mining and data marts **CO5[K5]:**construct various data mining tools , techniques and architecture

S.No.	Course Code	Course Name	Course Outcomes
12.	23PCPO22	Elective Courses Generic/Discipline Specific –III : Technology In Banking	**CO1[K1]:**recall the basic concepts in banking technology **CO2[K2]:**explain the information security system and digital services offered by the banking services **CO3[K3]:**examine the role of technology from introduction stage to recent development **CO4[K4]:** analyse the digital technology used in banking services **CO5[K5]:**assess the customer centric electronic banking & information security System
13.	23PCPO2P	Elective Courses Generic/Discipline Specific–IV: Practical: Financial Analytics	**CO1[K2]:**state the concepts Financial Analytics **CO2[K3]:**apply appropriate tools in accounting data **CO3[K4]:** analyze various applications used to sole accounting problems **CO4[K5]:** assess the techniques used in financial analysis **CO5[K6]:**build models using accounting data
14.	23PCPO23	Elective Courses Generic/Discipline Specific–IV: Management Information System	**CO1[K1]:**identify the basic concept of management Information system design , data base and ERP **CO2[K2]:**explain the importance of MIS, system design, data base and ERP **CO3[K3]:** apply the functional MIS system design database and ERP **CO4[K4]:**determine the role of MIS , system analyst and ERP **CO5[K5]:**prepare the concept of MIS and Enterprise resource planning

S.No.	Course Code	Course Name	Course Outcomes
15.	23PCPN21	Non Major Elective Course: Principles and Practices of Modern Banking	**CO1 [K1]:** identify the basic concepts of banking. **CO2[K2]:** explain the Indian banking system and modern technologies prevailing in the Banking Sector **CO3 [K3]:** elucidate the development of banking system in India **CO4 [K4]:** determine the e-banking and mobile banking services **CO5[K5]:** asses the commercial banks services offered to different types of customers as per RBI regulations
			**SEMESTER- III**
16.	23PCPC31	Core Course – VII: Taxation	**CO1[K1]:** show the basic concepts in Indian Taxation system. **CO2[K2]:** explain the provisions of National and International business taxation. **CO3[K3]:** examine the procedure for filling of Income Tax return and GST return. **CO4[K4]:** illustrate nuances of National and International business taxation. **CO5[K5]:** assess the recent amendments in Income Tax return and GST laws.
17.	23PCPC32	Core Course – VIII: Research Methodology	**CO1[K1]:** show the basic concepts in research methodology. **CO2[K2]:** explain the research process. **CO3[K3]:** examine various methods for collecting, analyzing and reporting the data. **CO4[K4]:** apply parametric and non-parametric tools to test the hypothesis. **CO5[K5]:** evaluate the procedure from identification of research problem to preparation of research report.

S.No.	Course Code	Course Name	Course Outcomes
18.	23PCPC3P	Core Course – IX: Practical : Computers In Business	**CO1[K2]:** explain the uses of SPSS and Tally Prime in business **CO2[K3]:** solve business problem by applying SPSS and Tally Prime **CO3[K4]:** analyse the results derived from SPSS and Tally Prime **CO4[K5]:** interpret the results obtained from SPSS and Tally Prime **CO5[K6]:** prepare the accounting and GST bills in business.
19.	23PCPC33	Core Course – X : International Business	**CO1[K1]:** outline the basic concept in International Business. **CO2[K2]:** explain the process and theories involved in International Business. **CO3[K3]:** examine the various theories and legal framework of International Business. **CO4[K4]:** analyse the role of multilateral institutions for doing business at International Level. **CO5[K5]:** assess the recent development and challenges in International Business.
20.	23PCPO31	Elective Courses Generic / Discipline Specific–V:Applied Data Analytics and Machine Learning	**CO1[K1]:** define the data analysis with apt knowledge in foundational concepts of Python and data analysis **CO2[K2]:** explain about getting, cleaning and manipulation of data using NumPy and Pandas using python **CO3[K3]:** apply Python for Statistical Data analysis **CO4[K4]:** analyze Scikit-Learn for advanced Data analysis in python **CO5[K5]:** develop data textual time series and advanced machine learning techniques in python

SRI KALISWARI COLLEGE (AUTONOMOUS)

Affiliated to Madurai Kamaraj University, Madurai
Re-accredited with 'A' grade (3rd cycle) by NAAC with CGPA 3.11

A.Meenakshipuram, Anaikuttam Post, **SIVAKASI - 626 130. Tamilnadu**

S.No.	Course Code	Course Name	Course Outcomes
21.	23PCPO32	Elective Courses Generic / Discipline Specific–V :Python and R Programming	**CO1[K1]:**define the basics of Python and R **CO2[K2]:**describe the necessity for programming in Python and R **CO3[K3]:** apply methods and functions in Python and R **CO4[K4]:** analyze Data handling in R and Python **CO5[K5]:**justify python and R in Phylogenetics
22.	23PCPN31	Non- Major Elective Course II: Entrepreneurship Development	**CO1[K1]:**recall the concepts in entrepreneurship development **CO2[K2]:** explain the problems faced by the entrepreneurs from setting up of business to sickness **CO3[K3]:**examine the role of Financial Institutional to support entrepreneurs from setting up of business to sickness **CO4[K4]:** examine the various forms of business, Financial Institutions and Measures Prevent Sickness **CO5[K5]:** assess the procedure to start a new business and role of entrepreneur in economic development.
23.	23PCPJ31	Internship / Industrial Activity	**CO1[K1]:**Identify different career paths within the industry and gain insights into potential future roles. **CO2[K3]:** apply theoretical concepts and academic knowledge to real-world situations and challenges encountered during the internship. **CO3[K4]:** analyse problems, generate innovative solutions, and make informed decisions. **CO4[K5]:**evaluate how to manage time effectively and prioritize tasks to meet deadlines and deliver quality work. **CO5[K6]:** create a portfolio of the work, projects, and achievements during the internship.

SRI KALISWARI COLLEGE (AUTONOMOUS)

Affiliated to Madurai Kamaraj University, Madurai
Re-accredited with 'A' grade (3rd cycle) by NAAC with CGPA 3.11
A.Meenakshipuram, Anaikuttam Post, SIVAKASI - 626 130. Tamilnadu

M.COM. (COMPUTER APPLICATION)

S.No.	Course Code	Course Name	Course Outcomes
			SEMESTER- IV
24.	23PCPC41	Core Course - XI: Corporate and Economic Laws	**CO1[K1]:**outline the basic concept in various Corporate and Economic Laws **CO2[K2]:**explain the objectives of Corporate and Economic Laws **CO3[K3]:**examine the procedure for application of Corporate and Economic Laws **CO4[K4]:**analyze the provision of Corporate and Economic Laws **CO5[K5]:**evaluate the offences, penalties, adjudications and appeals procedure for Corporate and Economic Laws
25.	23PCPC42	Core Course – XII: Human Resource Analytics	**CO1[K1]:**recall the concept of human resource analytics **CO2[K2]:**explain the HR tools and techniques in decision making **CO3[K3]:**examine the different types of HR metrics and their relative merits **CO4[K4]:**collect and transform data leading to HR reporting **CO5[K5]:**build models for predictive analysis
26.	23PCPJ41	Core Course - XIII : Project With Viva Voce	**CO1[K1]:**identify the unexplored areas of research **CO2[K2]:**outline the objectives in formulating a research paper **CO3[K3]:**apply the latest rules of documentation to cite Print, Non-print and Web Publications in a research paper **CO4[K4]:**analyze the stages in writing a thesis – collecting and evaluating Sources and drafting documentation **CO5[K6]:**prepare a rightly documented research project with adequate discussion, interpretation and evaluation

SRI KALISWARI COLLEGE (AUTONOMOUS)
Affiliated to Madurai Kamaraj University, Madurai
Re-accredited with 'A' grade (3rd cycle) by NAAC with CGPA 3.11
A.Meenakshipuram, Anaikuttam Post, **SIVAKASI - 626 130. Tamilnadu**

S.No.	Course Code	Course Name	Course Outcomes
27.	23PCPO41	Elective Course Generic / Discipline Specific–VI: Cyber and Data Security	**CO1[K1]:**define plans to mitigate risks and threats to cyber security **CO2[K2]:**explain vulnerabilities in cyber security frameworks, data security and network security **CO3[K3]:** apply issues in integrity issues in cyber data security and network security **CO4[K4]:** illustrate radical changes in cyber security management **CO5[K5]:**develop strategies to overcome cyber security disasters
28.	23PCPO42	Elective Courses Generic / Discipline Specific–VI: E-Commerce	**CO1[K1]:**describe the hardware and software of a system in E-Commerce **CO2[K2]:**explain the functions of Windows operating system in E-Commerce **CO3[K3]:** apply the advance functions of MS word in E-Commerce **CO4[K4]:** analyze the functions of MS excel in E-Commerce **CO5[K5]:**justify the concept of E-Commerce and Electronic payments
29.	23PCPS41	Skill Enhancement Course/ Professional Competency Skill: Commerce for Net/Set/TRB Examinations	**CO1[K1]:**identify the terms employed in the various commerce related subjects. **CO2[K2]:**explain the prominent changes happen the business environment **CO3[K3]:**articulate the major critical concepts in commerce focused in the competitive examinations **CO4[K4]:**examine the recent changes in the commerce related field **CO5[K5]:**assess the theories developed in commerce related field.