SRI KALISWARI COLLEGE (AUTONOMOUS)
Affiliated to Madurai Kamaraj University, Madurai
Re-accredited with 'A' grade (3rd cycle) by NAAC with CGPA 3.11
A.Meenakshipuram, Anaikuttam Post
SIVAKASI - 626 130. Tamilnadu

Department of Business Administration

B.B.A (Computer Applications)

PROGRAMME SPECIFIC OUTCOMES (PSOs)

On successful completion of B.B.A. (Computer Applications), the students will

PSO 1: acquire professional knowledge in the functional areas of management and fundamentals of computer Applications.

PSO 2: attain the ability to analyse, design and develop ERP solutions by making use of the database to the problems in the contemporary business.

PSO 3: obtain the capacity to explore the issues prevailing in real business situation by applying the upgraded computer technologies.

PSO 4: develop effective interpersonal communication skills and competencies through the written and oral medium relevant to business and provide required reports to the stakeholders by using information system.

PSO 5: strengthen the capability to apply ethical principles and professional norms in achieving the organisational goals and also apply them in a multidisciplinary environment.

PSO 6: exhibit the ability to lead others, contribute effectively to a team environment and develop their career paths to be an entrepreneur, corporate professionals and in still a desire for higher studies.

PSO 7: acquire the required training and computer skills to engage self-regulating and lifelong learning in the constantly changing world.