



## **Department of Business Administration**

### **B.B.A**

#### **PROGRAMME SPECIFIC OUTCOMES (PSOs)**

On successful completion of B.B.A., the students will

**PSO 1:** acquire professional knowledge in the functional areas of management.

**PSO 2:** develop the ability to analyse, design and develop solutions to the problems in the contemporary business.

**PSO 3:** obtain the ability to explore the issues prevailing in real business situation and analyze and assess these problems using appropriate methodologies and offer better suggestions towards decision making.

**PSO 4:** develop effective interpersonal communication skills and competencies through the written and oral medium relevant to business and provide required reports to the stakeholders by using information system.

**PSO 5:** strengthen the capability to apply ethical principles and professional norms in achieving the organisational goals and also apply them in a multidisciplinary environment.

**PSO 6:** exhibit the ability to lead others, contribute effectively to a team environment and develop their career paths to be an entrepreneur, corporate professionals and in still a desire for higher studies.

**PSO 7:** acquire the required training and skills to engage self-regulating and lifelong learning in the constantly changing world.