Affiliated to Madurai Kamaraj University, Madurai Re-accredited with 'A' grade (3" cycle) by NAAC with CGPA 3.11 A.Meenakshipuram, Anaikuttam Post, SIVAKASI - 626 130. Tamilnadu

M.COM. COMPUTER APPLICATIONS

PG Department of Commerce

M.Com. Computer Applications

S.No.	Course Code	Course Name	Course Outcomes
		S	EMESTER- I
1.	21PCPC11	Core Course- I:Financial Management	 CO1[K1]: identify the fundamental financial management concepts CO2[K2]: explain the various sources of finance available to the Business concern and the relationship between risk and return CO3[K3]: calculate EPS and cost of capital and identify Inventory Management Techniques and Credit policies CO4[K4]: analyze theories of capital structure and examine different types of leverage
2.	21PCPC12	Core Course – II: International Business	 CO1[K1]: identify the factors affecting international business CO2[K2]: specify the different international trading environment CO3[K3]: develop suitable international business strategies CO4[K4]: analyse the impact of government polices and procedure on multinational enterprise CO5[K5]: evaluate the role and monetary system of international financial management

Affiliated to Madurai Kamaraj University, Madural Re-accredited with 'A' grade (3" cycle) by NAAC with CGPA 3.11 A.Meenakshipuram, Anaikuttam Post, SIVAKASI - 626 130. Tamilnadu

S.No.	Course Code	Course Name	Course Outcomes
3.	21PCPC13	Core Course -III :E-Commerce	 CO1[K1]: identify the E-Commerce systems and architecture CO2[K2]: illustrate the challenging needs of the society in the field of E-commerce CO3[K3]: categorise various activities and operations in the context of onlinetransactions CO4[K4]: analyse security issues in E-commerce and determine various Commerce Law
4.	21PCPC1P	Core Course –IV:Practical - Multimedia	 CO1[K2]: explain the flow charts CO2[K3]: apply the Skills to create visiting cards and function cards CO3[K4]: analyse various shapes in Corel draw CO4[K5]: justify the various animation techniques paddle mask effect and frame by frame CO5[K6]: design and create animation using various techniques in
5.	21PCP011	Elective Course - I : 1. Human Resource Management	 CO1[K1]: describe the functions and important key aspects in Human Resource Management CO2[K2]: explain the Staffing and Recruitment Process CO3[K3]:determine importance of Industrial Relation and WPM. CO4[K4]:analyse the compensation practices CO5[K5]: appraise the performance evaluation and training methods
6.	21PCP012	2. Company Law	 CO1[K1]: describe the companies act and its administrative machinery CO2[K2]: express the procedure for Formation of a Company CO3[K3]:articulate the documentation procedure of a proposed company CO4[K4]: examine the rights and duties of administrative members of

Affiliated to Madurai Kamaraj University, Madural Re-accredited with 'A' grade (3" cycle) by NAAC with CGPA 3.11 A.Meenakshipuram, Anaikuttam Post, SIVAKASI - 626 130. Tamilnadu

S.No.	Course Code	Course Name	Course Outcomes		
7.	21PCP013	3. Organizational Behaviour	 CO1[K1]: identify the important concepts in organizational behaviour CO2[K2]: interpret the attitude and approaches of the organizational behaviour CO3[K3]: apply personality and motivation theories in the organization CO4[K4]: examine the plan for implementing changes in organizational structure CO5[K5]: select the significance of contemporary leadership and communication in organization 		
	Semester II				
8.	21PCPC21	Core Course – V:Advanced Corporate Accounting	 CO1[K1]: describe the Accounting Standards and Social Responsibility Accounting. CO2[K2]: classify theschedules in Banking Companies Accounts CO3[K3]: draw the consolidated balance sheet of Holding Companies' Accounts CO4[K3]: apply the Double Accounting System in Electricity Companies 		
9.	21PCPC22	Core Course- VI:Accounting for Management	 CO1[K1]: describe the usages of management accounting tools CO2[K2]: differentiate the cash flow and funds flow statements CO3[K4]: analyse the various types of budgets CO4[K4]: compare actual with standard material, labour and over head cost through variance analysis CO5[K5]: evaluate the applicability of financial statements for decision 		

Affiliated to Madurai Kamaraj University, Madural Re-accredited with 'A' grade (3" cycle) by NAAC with CGPA 3.11 A.Meenakshipuram, Anaikuttam Post, SIVAKASI - 626 130. Tamilnadu

M.COM. COMPUTER APPLICATIONS

S.No.	Course Code	Course Name	Course Outcomes	
10.	21PCPC23	Core Course - VII:Dot Net Framework	 CO1[K1]: define a master web pages and themes CO2[K2]: demonstrate the server side application in ASP.NET CO3[K3]: apply the skills in working with standard controls CO4[K4]: analyze the techniques in validation control types and its usage CO5[K5]: predict to implement login control various menu controls for the website 	
11.	21PCPC2P	Core Course - VIII: Practical - Dot Net Programming	 CO1[K2]: demonstrate application programs using ASP.NET CO2[K3]: apply the a form validation with validation controls CO3[K4]: analyze the knowledge to read insert and update data in a data base CO4[K5]: decide to make the web pages using classes events and methods CO4[K6]: design a web applications and web pages in ASP.NET 	
12.	21PCPN21	Non Major Elective Course:Principles of Modern Banking	 CO1 [K1]: identify the basic concepts of banking. CO2 [K2]: explain the modern technologies prevailing in the Banking Sector CO3 [K3]: present the functions of commercial banks and RBI CO4 [K4]: examine the e-banking services CO5 [K4]: differentiate the various types of bank account and bank customers 	
Semes	Semester III			

Page | 4

Affiliated to Madurai Kamaraj University, Madural Re-accredited with 'A' grade (3" cycle) by NAAC with CGPA 3.11 A.Meenakshipuram, Anaikuttam Post, SIVAKASI - 626 130. Tamilnadu

S.No.	Course Code	Course Name	Course Outcomes
13.	21PCPC31	Core Course - IX :Income Tax Law and Practice and Tax Planning	 CO1[K1]:identify the sources of Income under IT Act CO2[K3]: compute the taxable Income from different sources of income CO3[K4]:analyse the procedure for tax planning CO4[K4]: examine the types and filling of returns of Assessees CO5[K5]: evaluate the procedure for assessment of Assessees
14.	21PCPC32	Core Course - X:Business Research Methods	 CO1[K1]: identify the research problem with the draw the research design CO2[K2]: explain the methods of data collection CO3[K3]: apply the sampling techniques in data collection CO4[K4]:analyse the different types of diagrams used in the research report CO5[K5]:conclude the research work with proper interpretation
15.	21PCPC33	Core Course -XI: R Programming	 CO1[K1]: define the user interface in R Programming CO2[K2]: demonstrate the various objects and notations in R CO3[K3]: apply the loops and values in R environment CO4[K4]: analyze the vectors, arrays, data frames and list in R packages CO5[K5]: decide the skills required to working R Environment
16.	21PCPC3P	Core Course - XII: Practical: R Programming	 CO1[K2]: demonstrate thedata types and objects in R CO2[K3]: apply the various data mining techniques in R CO3[K4]: analyze the data visualization using ggplot package in R CO4[K5]: choose appropriate data formats and image formats CO5[K6]: develop practical skills to import and export the biological data set

Affiliated to Madurai Kamaraj University, Madural Re-accredited with 'A' grade (3" cycle) by NAAC with CGPA 3.11 A.Meenakshipuram, Anaikuttam Post, SIVAKASI - 626 130. Tamilnadu

M.COM. COMPUTER APPLICATIONS

S.No.	Course Code	Course Name	Course Outcomes
17.	21PCPO31	Elective Course - II : 1. Security Analysis and Portfolio Management	 CO1[K1]: identify the different factors affecting investment decision CO2[K2]: explain the types and functions of portfolio management CO3[K3]: determine profitable investment after considering risk , return and time value of money CO4[K4]: examine the different types of valuation of securities CO5[K5]: choose the levels of efficient market hypothesis
18.	21PCM032	2. Customer Relationship Management	 CO1[K1]: describe various elements and models of Customer Relationship Management CO2[K2]: explain the Customer Relationship Management structure for business application CO3[K3]: choose the best strategy for Customer Relationship Management planning process CO4[K4]: examine the factors influencing customer expectations and perceptions in Customer Relationship Management CO5[K5]: evaluate the trends in Customer Relationship Management
19.	21PCM033	3. Corporate Social Responsibility	 CO1[K1]: describe the principles and theories of Corporate Social Responsibility CO2[K2]: explain the process, activities and policy of Corporate Social Responsibility CO3[K3]: articulate the governance of Corporate Social Responsibility activities CO4[K4]: examine various Corporate Social Responsibility activities CO5[K5]: appraise the Corporate Social Responsibility audit and standards

P a g e | **6**

Affiliated to Madurai Kamaraj University, Madural Re-accredited with 'A' grade (3" cycle) by NAAC with CGPA 3.11 A.Meenakshipuram, Anaikuttam Post, SIVAKASI - 626 130. Tamilnadu

M.COM. COMPUTER APPLICATIONS

S.No.	Course Code	Course Name	Course Outcomes
20.	21PCPM31	Self-paced Learning – (Swayam Course) 1. Business Ethics	 CO1[K1]: identify the background and the key words in Business Ethics CO2[K2]: demonstrate independent and self-paced learning for clear understanding of the concept CO3[K3]: develop computer and communication skills to broaden their knowledge in the course CO4[K3]: use high quality reading resources, communication tools and technology to send assignments and to take up test CO5 [K4]:analyse critically and apply technical skills to comprehend the ideas or theories in the video lectures
21.	21PCPM32	2. Principles of Management	 CO1[K1]: identify the background and the key words in Principles of Management CO2[K2]: demonstrate independent and self-paced learning for clear understanding of the concept CO3[K3]: develop computer and communication skills to broaden their knowledge in the course CO4[K3]: use high quality reading resources, communication tools and technology to send assignments and to take up test CO5 [K4]:analyse critically and apply technical skills to comprehend the ideas or theories in the video lectures

Courses Outcomes (COs)

Affiliated to Madurai Kamaraj University, Madural Re-accredited with 'A' grade (3" cycle) by NAAC with CGPA 3.11 A.Meenakshipuram, Anaikuttam Post, SIVAKASI - 626 130. Tamilnadu

S.No.	Course Code	Course Name	Course Outcomes
22.	21PCPM33	3. Leadership for India Inc: Practical Concepts and Constructs	 CO1[K1]: identify the background and the key words in Leadership for India Inc: Practical Concepts and Constructs CO2[K2]: demonstrate independent and self-paced learning for clear understanding of the concept CO3[K3]: develop computer and communication skills to broaden their knowledge in the course CO4[K3]: use high quality reading resources, communication tools and technology to send assignments and to take up test CO5 [K4]:analyse critically and apply technical skills to comprehend the ideas
		:	Semester IV
23.	21PCPC41	Core Course – XIII:Applied Costing	 CO1[K1]:identify the various concepts and elements of cost CO2[K2]: explain different methods and techniques of costing CO3[K3]: apply different Methods of Accounting for price level changes CO4[K4]: examine the application of Marginal costing for make or buy business decisions CO5 [K5]: assess the different methods of calculation of labour costs and overheads distributions

Affiliated to Madurai Kamaraj University, Madural Re-accredited with 'A' grade (3" cycle) by NAAC with CGPA 3.11 A.Meenakshipuram, Anaikuttam Post, SIVAKASI - 626 130. Tamilnadu

S.No.	Course Code	Course Name	Course Outcomes
24.	21PCPC42	Core Course –XIV:Indirect Taxation	 CO1[K1]: describe the features and benefits of indirect taxes CO2[K2]: explain the important concepts and types of Goods and Services Tax CO3[K3]:articulate the registration procedure of Goods and Services Tax CO4[K4]: classify the various aspects of supply and taxable mechanism under Goods and Services Tax
25.	21PCPC4P	Core Course -XV: Practical : Mobile Application Development	 CO1[K2]: demonstrate specific requirements, possibilities and challenges in developing for a mobile context CO2[K3]:applygeneral programmingknowledgein the field of developingmobile applications CO3[K4]:analyze the interaction between user interface and underlying application infrastructure CO4[K5]: evaluate the challenges in Android Development Environment CO5[K6]:develop practical skills to create new mobile application
26.	21PCPC4Q	Core Course - XVI: Practical : Computerized Accounting	 CO1[K1]:describe the various types of accounts maintained by the business Concern CO2[K2]: explain the Payroll Preparation Based on Attendance and Production CO3[K4]: examine the input tax credit and set off procedure CO4[K5]:assess the GST rates for purchase and sale of each product CO5[K6]: prepare invoice bill and cost sheet

Affiliated to Madurai Kamaraj University, Madural Re-accredited with 'A' grade (3" cycle) by NAAC with CGPA 3.11 A.Meenakshipuram, Anaikuttam Post, SIVAKASI - 626 130. Tamilnadu

S.No.	Course Code	Course Name	Course Outcomes
27.	21PCPJ41	Core Course - XVII: Project	 CO1[K2]: examine the research problems in different areas in the business concern and commerce oriented field CO3[K3]: apply the sampling techniques in data collection CO4[K4]:analyse the collected data with the help of statistical tools CO5[K5]:defend the research work with proper interpretation CO5[K6]: prepare research report with research ethics