



Department of Business Administration

B.B.A

PROGRAMME SPECIFIC OUTCOMES (PSOs)

On successful completion of B.B.A., the students will

PSO1: acquire professional knowledge in the functional areas of management.

PSO 2: develop the ability to analyse, design and develop solutions to the problems in the contemporary business.

PSO 3: obtain the ability to explore the issues prevailing in real business situation and analyze and assess these problems using appropriate methodologies and offer better suggestions towards decision making.

PSO 4: develop effective interpersonal communication skills and competencies through the written and oral medium relevant to business and provide required reports to the stakeholders by using information system.

PSO 5: strengthen the capability to apply ethical principles and professional norms in achieving the organisational goals and also apply them in a multidisciplinary environment.

PSO 6: exhibit the ability to lead others, contribute effectively to a team environment and develop their career paths to be an entrepreneur, corporate professionals and instill a desire for higher studies.

PSO7: acquire the required training and skills to engage self-regulating and lifelong learning in the constantly changing world.