



## Department of Business Administration

### B.B.A

S.No	Course Code	Course Name	Course Outcomes
<b>SEMESTER- I</b>			
1.	21UBAL11	காப்பீடுகோட்பாடுகளும் நடைமுறைகளும்	<b>CO1[K1]:</b> identify the provisions of IRDA Act and its importance. <b>CO2[K2]:</b> classify the various types of insurance. <b>CO3[K3]:</b> apply the principles of insurance for Investment opportunity. <b>CO4[K4]:</b> compare the methods of determining the premium. <b>CO5[K4]:</b> compare the different types of documents associated with insurance.
2.	21UENL11	Communicative English - I	<b>CO1[K1]:</b> relate and state ideas by reading and listening to simple recorded conversations and fables <b>CO2[K2]:</b> demonstrate communicative skills through simple Descriptions, Requests and Instructions <b>CO3[K3]:</b> apply knowledge of word power and grammar rules in Formal and Informal letter writings <b>CO4[K4]:</b> analyze fairy tales and folk tales to develop language skills through literature <b>CO5[K6]:</b> construct grammatically correct and meaningful simple sentences in English



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3.	21UBAC11	Core Course – I: Principles of Management	<b>CO1[K1]:</b> list the various concepts of management <b>CO2[K2]:</b> demonstrate the manager's role in promoting motivation <b>CO3[K3]:</b> apply the principles of management for the effective functioning of the organization <b>CO4[K4]:</b> analyze the planning, decision making process and various forms of organization structure <b>CO5[K4]:</b> examine the leadership qualities, methods and need for control
4.	21UBAC12	Core Course – II: Financial Accounting	<b>CO1 [K1]:</b> recognize the fundamental accounting concepts <b>CO2[K2]:</b> trace the straight line method and written down value method, receipts and payments account and income and expenditure account <b>CO3[K3]:</b> calculate the depreciation by using different methods <b>CO4[K4]:</b> classify the different kinds of cash book and subsidiary book <b>CO5[K6]:</b> prepare final accounts, receipts and payments account and income and expenditure account by applying the accounting rules
5.	21UBAA11	Allied Course – I: Economics for Business	<b>CO1 [K1]:</b> identify the fundamental concepts of micro economics <b>CO2 [K2]:</b> relate their business position with macroeconomic areas such as unemployment, inflation, national income <b>CO3 [K3]:</b> present the theories of demand and supply and its impact <b>CO4 [K4]:</b> analyze the different methods of demand forecasting <b>CO5 [K4]:</b> analyze the causes and consequences of different market conditions



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6.	21UESR11	Ability Enhancement Compulsory Course: Environmental Studies	<b>CO1[K1]:</b> recognize the importance of environment and role of Individuals in its protection. <b>CO2[K2]:</b> explain the key concepts of Ecosystem, Food Web and Bio geochemical. <b>CO3[K3]:</b> apply the right measures for the sustainable use of natural resources. <b>CO4[K4]:</b> analyse the ethical, cross-cultural, and historical context of environmental issues and the links between Human and Natural Systems. <b>CO5[K4]:</b> examine the impact of human action on the biological environment
7.	21UBAS11	Skill Enhancement Course – I: Soft Skills	<b>CO1[K1]:</b> relate the skills required to develop the personality <b>CO2[K4]:</b> analyse the body language and emotions of others while dealing with them <b>CO3[K4]:</b> develop the habit of having a good rapport with others <b>CO4[K5]:</b> assess themselves by using SWOT analysis to identify and improve the soft skills <b>CO5[K6]:</b> prepare SWOT analysis and Scheduling for managing the time
<b>SEMESTER- II</b>			
8.	21UBAL21	அலுவலகமேலாண்மை	<b>CO1[K1]:</b> identify the importance and functions of modern office <b>CO2[K3]:</b> apply the principles of office systems <b>CO3[K3]:</b> choose the location for an office <b>CO4[K4]:</b> classify the methods of filing and indexing <b>CO5[K4]:</b> inspect the principles of office environment and objects of using office machines



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9.	21UENL21	Communicative English - II	<p><b>CO1[K1]:</b> relate and state ideas by reading and listening to recorded interviews and news</p> <p><b>CO2[K2]:</b> demonstrate effective speaking skills by offering suggestions, seeking permission and reporting ongoing activities</p> <p><b>CO3[K3]:</b> apply knowledge of word power and grammar rules through proverb expansion and paragraph writings</p> <p><b>CO4[K4]:</b> analyze simple poems and short stories to develop language skills through literature</p> <p><b>CO5[K6]:</b> construct grammatically correct and logically coherent paragraphs</p>
10.	21UBAC21	Core Course – III: Business Environment	<p><b>CO1[K1]:</b> outline the concept of business environment</p> <p><b>CO2[K1]:</b> relate the culture and business</p> <p><b>CO3[K2]:</b> classify the economic systems</p> <p><b>CO4[K4]:</b> analyze the environmental factors influencing business</p> <p><b>CO5[K5]:</b> assess the impact of MNC's on domestic business</p>
11.	21UBAC22	Core Course – IV: Business Organisation	<p><b>CO1[K1]:</b> state the concept of business and different forms of organization</p> <p><b>CO2[K2]:</b> outline the objectives of business and the various forms of business organization</p> <p><b>CO3[K4]:</b> distinguish between Industry, Commerce and Trade, in each form of organization</p> <p><b>CO4[K4]:</b> analyze the Legal and Procedural aspects for Incorporation and winding up of a company</p> <p><b>CO5[K6]:</b> evaluate the various vital documents for Incorporation and winding up of a company</p>



S.No	Course Code	Course Name	Course Outcomes
12.	21UBAA2P	Allied Course – II: Practical: Office Automation	<b>C01[K1]:</b> identify and locate the basic tools available in office documents <b>C02[K4]:</b> analyse the data by using mathematical and statistical operations <b>C03[K6]:</b> prepare business letter, business cards, newsletter and resume by applying the features of office document <b>C04[K6]:</b> create graphs and charts by using the available data <b>C05[K6]:</b> design a business presentation by using animation and transition effects
13.	21UVED21	Ability Enhancement Compulsory Course: II - Value Education	<b>C01[K1]:</b> identify the basic human values and ethics necessary for harmonious Human relationship <b>C02[K2]:</b> explain the significance of social values and religious tolerance to live in Peace <b>C03[K3]:</b> articulate the life-changing principles of brotherhood, honesty, loyalty and community solidarity <b>C04[K4]:</b> analyse emotional, social, spiritual attribute to acquire well balanced Personality <b>C05[K4]:</b> examine the importance of harmonious living in the multicultural Pluralistic society.
14.	21UBAS21	Skill Enhancement Course – II: Corporate Skills	<b>C01[K1]:</b> list the skills, manners and etiquette required to develop the career <b>C02[K2]:</b> explain the forms and importance of resume, group discussion and interview <b>C03[K3]:</b> use the guidelines and tips for developing the career planning <b>C04[K6]:</b> perform in the group discussion, interview and negotiation by applying the techniques <b>C05[K6]:</b> prepare resume and develop negotiation to apply for the career



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15.	21UDMG21	Disaster Management	<b>CO1[K1]:</b> outline the causes and impact of disasters. <b>CO2[K2]:</b> explain the features of national policy on disaster management. <b>CO3[K3]:</b> present the issues in rehabilitation. <b>CO4[K4]:</b> classify the mitigation measures. <b>CO5[K5]:</b> assess the role of the agencies for disaster management
<b>SEMESTER- III</b>			
16.	21UBAC31	Core Course – V: Organisational Behaviour	<b>CO1[K1]:</b> outline the scope and functions of organisational behaviour <b>CO2[K2]:</b> specify the factors influencing perception and attitude <b>CO3[K3]:</b> employ the organisational development intervention techniques <b>CO4[K4]:</b> compare the theories of motivation and leadership <b>CO5[K5]:</b> recommend the coping strategies to overcome stress
17.	<b>21UBAC32</b>	Core Course – VI: Business Statistics and Mathematics	<b>CO1[K1]:</b> describe the basic concept of statistics, set theory, commercial arithmetic and matrix <b>CO2[K2]:</b> explain the methods of collection of data <b>CO3[K3]:</b> calculate the measures of central tendency, dispersion, venn diagram, bankers gain and bankers discount <b>CO4[K4]:</b> examine the correlation, regression and time series <b>CO5[K5]:</b> prove the set theory and venn diagram and matrix



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18.	21UBAC33	Core Course – VII: Entrepreneurship	<b>CO1[K1]:</b> list the qualities and characteristics of a successful entrepreneur <b>CO2[K2]:</b> explain the role of entrepreneur and entrepreneurship in the economic development of the country <b>CO3[K3]:</b> build awareness about the entrepreneurship development programmes and inspect the problems and measures to overcome the sickness in small – scale enterprises <b>CO4[K4]:</b> analyse the steps involved in project and starting new enterprises <b>CO5[K4]:</b> classify the institutions that render various support services to the entrepreneurs of small – scale enterprises in India
19.	21UBAC34	Core Course –VIII: Legal Aspects of Business	<b>CO1[K1]:</b> outline the concepts of contract and cyber laws <b>CO2 [K2]:</b> classify the kinds of contracts and cybercrimes <b>CO3[K3]:</b> present the remedies for breach of contract and the methods of preventing cybercrimes <b>CO4 [K4]:</b> examine the benefits to a worker under various industrial laws <b>CO5[K4]:</b> analyze the working conditions related to adult, young persons and women workers
20.	21UBAA31	Allied Course – III: Money and Banking	<b>CO1[K1]:</b> identify the fundamental concepts of money and banking <b>CO2[K2]:</b> classify the rights of a banker <b>CO3[K3]:</b> apply the basic concepts in modern E-banking technologies <b>CO4[K4]:</b> examine the functions of commercial banks <b>CO5[K4]:</b> analyse the circular flow of money



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21.	21UBAN31	Non-Major Elective Course – I: Fundamentals of Management	<p><b>CO1[K1]:</b> list the basic functions of management</p> <p><b>CO2[K2]:</b> demonstrate the importance of management</p> <p><b>CO3[K3]:</b> compute the need for control within an organization</p> <p><b>CO4[K4]:</b> examine common organizational structure and the advantages and disadvantages of each</p> <p><b>CO5 [K4]:</b> analyse the concepts related to business</p>
22.	21UBAS31	Skill Enhancement Course – III: Goods and Services Tax	<p><b>CO1[K1]:</b> describe the functions, powers and structure of GST Council and GSTN</p> <p><b>CO2[K1]:</b> define basic concepts and terms under CGST Act and IGST Act</p> <p><b>CO3[K2]:</b> explain the provisions of levy and collection of GST</p> <p><b>CO4[K4]:</b> analyze the structure of GST and various types of Assessment under CGST Act</p> <p><b>CO5[K5]:</b> examine the procedure for registration, payment and refund of GST</p>
<b>SEMESTER- IV</b>			
23.	21UBAC41	Core Course – IX: Operations Management	<p><b>CO1[K1]:</b> outline the fundamental aspects of operations management functions in an organisation</p> <p><b>CO2[K2]:</b> trace the characteristics and trends in modern manufacturing and challenges faced by operation managers in an organisation</p> <p><b>CO3[K2]:</b> explain the principles and philosophies of gurus in modern quality management</p> <p><b>CO4[K4]:</b> analyse the strategies for services and factors influencing the location and layout in an organisation</p> <p><b>CO5[K6]:</b> prepare the service operations schedule and layout</p>





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24.	21UBAC42	Core Course – X: Financial Management	<b>CO1[K1]:</b> list the various sources of finance and find an appropriate source of finance <b>CO2[K2]:</b> express the dynamic role of financial management function in an organization <b>CO3[K3]:</b> calculate the cost associated with different types of capital <b>CO4[K4]:</b> analyze the working capital requirements of a company and examine the cost of capital in financial decisions <b>CO5[K5]:</b> justify the investment project based on return estimates
25.	21UBAC43	Core Course – XI: Human Resource Management	<b>CO1[K1]:</b> outline the scope and functions of Human Resource Management <b>CO2[K2]:</b> explain the components of Job analysis and wage and salary administration <b>CO3[K3]:</b> present the factors influencing the recruitment process and industrial relations <b>CO4[K4]:</b> analyse the methods of selection and training the employees <b>CO5[K5]:</b> evaluate the methods of performance appraisal and workers participation in management
26.	21UBAC44	Core Course – XII: Marketing Management	<b>CO1[K1]:</b> describe the concepts of marketing management <b>CO2[K2]:</b> estimate the role of marketing in business <b>CO3[K3]:</b> articulate the stages of product life cycle and new product development <b>CO4[K4]:</b> examine the distribution channels and packaging functions for a product <b>CO5[K4]:</b> analyze the tools employed in the activities of advertising and sales promotion



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27.	21UBAA41	Allied Course – IV: Management Information System	<b>CO1[K1]:</b> identify the fundamental concepts and elements in Management Information system and Artificial Intelligence <b>CO2[K2]:</b> classify the various process systems and models in database <b>CO3[K3]:</b> apply the information system in the functional areas of business <b>CO4[K4]:</b> analyse the various architecture in the data and decision support system <b>CO5[K4]:</b> examine the various components of database and computing system
28.	21UBAM41	Self-Paced Learning (SWAYAM COURSE): customer relationship Management	<b>CO1[K1]:</b> identify the background and the key words in customer relationship management <b>CO2[K2]:</b> demonstrate independent and self-paced learning for clear understanding of the concept <b>CO3[K3]:</b> develop computer and communication skills to broaden their knowledge in the course <b>CO4[K3]:</b> use high quality reading resources, communication tools and technology to send assignments and to take up test <b>CO5 [K4]:</b> analyse critically and apply technical skills to comprehend the ideas or theories in the video lectures



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29.	21UBAM42	Self-Paced Learning (SWAYAM COURSE): Innovation, Business Models and Entrepreneurship	<p><b>CO1[K1]:</b> identify the background and the key words in innovation, business models and entrepreneurship</p> <p><b>CO2[K2]:</b> demonstrate independent and self-paced learning for clear understanding of the concept</p> <p><b>CO3[K3]:</b> develop computer and communication skills to broaden their knowledge in the course</p> <p><b>CO4[K3]:</b> use high quality reading resources, communication tools and technology to send assignments and to take up test</p> <p><b>CO5 [K4]:</b> analyse critically and apply technical skills to comprehend the ideas or theories in the video lectures</p>
30.	21UBAN41	Non-Major Elective Course – II: Rural Entrepreneurship	<p><b>CO1[K1]:</b> list the characteristics of a successful entrepreneur</p> <p><b>CO2[K2]:</b> explain the need and problems of rural entrepreneurship</p> <p><b>CO3[K3]:</b> build awareness about the entrepreneurship development programmes</p> <p><b>CO4[K4]:</b> analyse the steps involved in project and starting new enterprises</p> <p><b>CO5[K4]:</b> classify the institutions that render various support services to the entrepreneurs</p>
31.	21UBAS41	Skill Enhancement Course – IV: Case Analysis	<p><b>CO1[K1]:</b> identify the fundamental concepts of listening and case analysis</p> <p><b>CO2[K2]:</b> express the importance of listening and steps in conducting case study</p> <p><b>CO3[K3]:</b> perform to communicate management cases</p> <p><b>CO4[K4]:</b> examine the causes and provide alternative course of action for a problem</p> <p><b>CO5[K6]:</b> solve problem by using critical thinking skills and innovation</p>



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32.		Extension	<p><b>CO1 [K1]:</b> recognize the importance of community service through training and education</p> <p><b>CO2 [K2]:</b> interpret ecological concerns, consumer rights, gender issues &amp; legal protection</p> <p><b>CO3 [K3]:</b> develop team spirit, verbal/non verbal communication and organizational ethics by participating in community service</p> <p><b>CO4 [K4]:</b> examine the necessity of professional skills &amp; community-oriented services for a holistic development</p> <p><b>CO5 [K6]:</b> create awareness on human rights, legal rights, First Aid, Physical fitness and wellbeing</p>
<b>SEMESTER- V</b>			
33.	21UBAC51	Core Course – XIII: Strategic Management	<p><b>CO1[K1]:</b> outline the criteria for effective strategy and guidelines for successful implementation of strategy</p> <p><b>CO2[K2]:</b> explain the types of strategies</p> <p><b>CO3[K3]:</b> perform the SWOT analysis for an individual business firm</p> <p><b>CO4[K4]:</b> examine the impact of environmental sectors on strategic management</p> <p><b>CO5[K4]:</b> compare strategy analysis framework alternatives</p>
34.	21UBAC52	Core Course – XIV: Cost and Management Accounting	<p><b>CO1[K1]:</b> state the cost and management Accounting concepts and its applications</p> <p><b>CO2[K2]:</b> outline the methods of costs, pricing of material issues and methods of remuneration</p> <p><b>CO3[K3]:</b> calculate the labour turnover ratio and classification of ratio analysis</p> <p><b>CO4[K4]:</b> classify the financial statement analysis, cash flow and fund flow analysis</p> <p><b>CO5[K6]:</b> prepare cost sheet, stock levels, cash flow and fund flow statement</p>



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35.	21UBAC53	Core Course – XV: Research Methodology	<b>CO1[K1]:</b> outline the different types of research and the format of a research report <b>CO2[K2]:</b> trace the tools of data collection in methods <b>CO3[K3]:</b> choose the appropriate sampling technique <b>CO4[K4]:</b> examine the elements of processing the data <b>CO5[K6]:</b> construct a questionnaire or interview schedule for data collection
36.	21UBAC5Q	Core Course – XVI: Practical: Accounting Packages	<b>CO1[K1]:</b> identify the concepts of creating a company in Tally <b>CO2[K3]:</b> determine the fundamental steps in accounting system using Tally <b>CO3[K4]:</b> analyse the profit and loss account, income statement and balance sheet to take business decisions through Tally <b>CO4[K6]:</b> create company, groups, vouchers and ledger in Tally <b>CO5[K6]:</b> compose transactions using Tally
37.	21UBA051	Major Elective Course – I: Indian Financial System	<b>CO1[K1]:</b> outline the concept of financial system, money market and secondary market <b>CO2[K2]:</b> explain the powers of SEBI, functions and new issues market <b>CO3[K3]:</b> organize the listing procedure, trading transactions and investors' protection in the stock market <b>CO4[K4]:</b> analyse the methods of floating new issue market <b>CO5[K4]:</b> examine the role of players in new issue market and secondary market



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38.	21UBA052	Major Elective Course – I: Financial Services	<p><b>CO1[K1]:</b> describe the concept of financial services</p> <p><b>CO2[K2]:</b> classify the types of equity shares, leasing, venture financing and mutual funds</p> <p><b>CO3[K3]:</b> present the features and functions of hire purchase, factoring and forfaiting</p> <p><b>CO4[K4]:</b> differentiate the role of credit rating agencies in India and symbols used by them to assess the companies</p> <p><b>CO5[K5]:</b> assess the modes of evaluating the performance and selection of mutual funds</p>
39.	21UBA053	Major Elective Course – I: Investment Management	<p><b>CO1[K1]:</b> describe the basic concepts in Investment Management</p> <p><b>CO2[K2]:</b> explain the secrets for achieving success in financial derivative markets, options, futures and stock markets</p> <p><b>CO3[K3]:</b> present the risk of investment and aspects in process of investment</p> <p><b>CO4[K4]:</b> classify the types of bonds, investment classification of industries, charts and chart patterns</p> <p><b>CO5[K5]:</b> assess the investors' portfolio using fundamental and technical analysis</p>
40.	21UBA054	Major Elective Course – II: E – Marketing	<p><b>CO1[K1]:</b> identify the basic E-marketing concepts and E-Marketing plan</p> <p><b>CO2[K3]:</b> utilize the online payment options</p> <p><b>CO3[K3]:</b> present the market segmentation bases</p> <p><b>CO4[K4]:</b> analyze the differentiation and positioning strategies</p> <p><b>CO5[K4]:</b> examine the E-Marketing communication tools</p>



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41.	21UBA055	Major Elective Course – II: Services Marketing	<p><b>CO1[K1]:</b> state the nature of services and distinguish between products and services</p> <p><b>CO2[K2]:</b> specify the stages in new service development and developing effective communication</p> <p><b>CO3[K3]:</b> employ the pricing strategies and pricing methods for services</p> <p><b>CO4[K4]:</b> examine the challenges of global service marketers</p> <p><b>CO5[K4]:</b> analyze the marketing of services of bank, tourism, hospital and airline</p>
42.	21UBA056	Major Elective Course – II: Consumer Behaviour	<p><b>CO1[K1]:</b> identify the basic concepts and theories of motivation and personality</p> <p><b>CO2[K2]:</b> express the factors influencing consumer behaviour</p> <p><b>CO3[K3]:</b> present the role of family and reference groups</p> <p><b>CO4[K4]:</b> analyze the nature of consumer reference groups</p> <p><b>CO5[K4]:</b> analyze the models of attitude</p>
43.	21UBAS51	Skill Enhancement Course – V: Salesmanship	<p><b>CO1[K1]:</b> state the importance of salesmanship and product knowledge</p> <p><b>CO2[K2]:</b> explain the qualities of a good salesman</p> <p><b>CO3[K3]:</b> select the appropriate methods of prospecting</p> <p><b>CO4[K4]:</b> classify the methods of pre-approach and approach</p> <p><b>CO5[K4]:</b> analyze the methods of handling objections</p>
44.	21UBAJ51	Internship	<p><b>CO1 [K1]:</b> outline the basic concepts of business and management</p> <p><b>CO2 [K2]:</b> estimate the employability qualities</p> <p><b>CO3 [K3]:</b> compare the theory and practices</p> <p><b>CO4 [K4]:</b> justify the policies and practices followed by the business Organization</p> <p><b>CO5 [K6]:</b> develop the problem-solving skills</p>
<b>SEMESTER- VI</b>			



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45.	21UBAC61	Core Course – XVII: International Business	<b>CO1[K1]:</b> list the drivers of globalisation and goals of international business. <b>CO2[K2]:</b> explain the stages of internationalisation and factors causing conflict. <b>CO3[K3]:</b> present the role of international agencies in conflict resolution. <b>CO4[K4]:</b> analyse different modes of entering into international business. <b>CO5[K4]:</b> examine the methods of selection of manufacturing and market centres
46.	21UBAC62	Core Course – XVIII: Business Ethics & Corporate Governance	<b>CO1[K1]:</b> outline the theories of corporate governance <b>CO2[K2]:</b> explain the relationship between ethics, morals and values in the workplace <b>CO3[K3]:</b> present the ethical issues in finance, marketing, human resource management and global business <b>CO4[K4]:</b> examine the forms of corporate social responsibility performed by business organization <b>CO5[K4]:</b> compare the theories of business ethics
47.	21UBAC63	Core Course – XIX: Export Management	<b>CO1[K1]:</b> outline the fundamental concepts in export management <b>CO2[K2]:</b> classify the categories of importers, exporters, documents and export payment <b>CO3[K3]:</b> determine the methods of quality control, marine insurance policy and export finance <b>CO4[K4]:</b> analyse the role of Institutional framework for export finance and custom house agents for exporters <b>CO5[K4]:</b> differentiate the registration procedure for export, import license and international market selection process





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48.	21UBAC64	Core Course – XX: Logistics Management	<p><b>CO1[K1]:</b> identify the philosophy of the logistics concept and Evolution of warehousing as a concept</p> <p><b>CO2[K2]:</b> specify the inventory management policy, principles of designing, transportation and warehouse design</p> <p><b>CO3[K3]:</b> determine the operational objectives of logistics, functions of logistics information, transportation, and inventory &amp; warehousing</p> <p><b>CO4[K4]:</b> examine the application of information technology in logistics, participants in transport decisions and role of warehousing</p> <p><b>CO5[K5]:</b> classify the modal characteristics in transportation, types of inventory and warehousing</p>
49.	21UBAC65	Core Course – XXI: Family Business Management	<p><b>CO1[K1]:</b> describe the fundamental concepts in Family Business management</p> <p><b>CO2[K2]:</b> explain the structure, core values, ethics and culture pertaining to family business</p> <p><b>CO3[K3]:</b> present the transition of family business to next generation, conflicts and tips to prepare next generation</p> <p><b>CO4[K4]:</b> analyse the next generation leadership and role of women in the family owned business</p> <p><b>CO5[K4]:</b> examine the success and failure for family business succession and keys to improve the success of family business</p>
50.	21UBA061	Major Elective Course – III: International Marketing	<p><b>CO1[K1]:</b> describe the stages of a product life cycle</p> <p><b>CO2[K2]:</b> explain the basic concepts, principles and practices in pricing and distribution</p> <p><b>CO3[K3]:</b> present the economic union and economic integration in international trade</p> <p><b>CO4[K4]:</b> analyse the market entry strategies</p> <p><b>CO5[K4]:</b> examine the impact of social and cultural implications on marketing</p>



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51.	21UBA062	Major Elective Course – III: International Human Resource Management	<b>CO1 [K1]:</b> list the approaches to international human resource management and expatriate's success factors <b>CO2 [K2]:</b> differentiate the international human resource management from domestic human resource management <b>CO3 [K3]:</b> present the basic components of performance management and compensation package <b>CO4 [K4]:</b> analyze the different international labour market sources <b>CO5 [K4]:</b> examine the different methods of training
52.	21UBA063	Major Elective Course – III: International Finance	<b>CO1[K1]:</b> outline the basic concepts of International Financial Markets <b>CO2[K2]:</b> explain the Forms of International Investment <b>CO3[K3]:</b> present the foreign Investment theories <b>CO4[K4]:</b> classify the types of Foreign Exchange Exposure <b>CO5[K4]:</b> differentiate the International Financial Management and Domestic Financial Management
53.	21UBAJ61	Skill Enhancement Course –VI: Project Viva – Voce	<b>CO1[K1]:</b> recollect the basic principles and concepts of research <b>CO2[K2]:</b> explain the methodology of research <b>CO3[K3]:</b> apply the appropriate research tools <b>CO4[K5]:</b> recommend solutions to problems based on the study <b>CO5[K6]:</b> produce suitable suggestions for the selected research problem