



e-secredited with 'A' grade (3' cycle) by NAAC with CGPA 3.11 A.Meenakshipuram, Anaikuttam Post SIVAKASI - 626 130. Tamilnadu

## **Department of Business Administration**

## **B.B.A. Computer Applications**

## **PROGRAMME SPECIFIC OUTCOMES (PSOs)**

On successful completion of B.B.A.(Computer Applications), the students will

**PSO1:** acquire professional knowledge in the functional areas of management and fundamentals of Computer Applications.

**PSO 2:** attain the ability to analyse, design and develop ERP solutions by making use of the database to the problems in the contemporary business.

**PSO 3:** obtain the capacity to explore the issues prevailing in real business situation by applying the upgraded computer technologies.

**PSO 4:** develop effective interpersonal communication skills and competencies through the written and oral medium relevant to business and provide required reports to the stakeholders by using information system.

**PSO 5:** strengthen the capability to apply ethical principles and professional norms in achieving the organisational goals and also apply them in a multidisciplinary environment.

**PSO 6:** exhibit the ability to lead others, contribute effectively to a team environment and develop their career paths to be an entrepreneur, corporate professionals and instill a desire for higher studies.

**PSO 7:** acquire the required training and computer skills to engage self-regulating and lifelong learning in the constantly changing world.