






SKC SPECIAL: Boosting Up Academic Proficiency with Skills Development and Ethics Incorporation Programmes for Capacity Building and Skill Development

Employability and Entrepreneurial Skills ED Cell and IIC Cell Activities 2022 - 2023

S. No.	Date	Activity	Organised by	Resource Person	Link
1.	23.03.2023	Workshop on "Entrepreneurship Schemes"	Entrepreneurship Development Cell	Mr.L.Ramasubramanian, The General Manager, District Industrial Centre, District Collectorate Office, Virudhunagar.	
2.	28.02.2023	Guest Lecture on "Sustainable Innovation in Biology for Reformed Life Style and Environment"	Institution Innovation Council and Intellectual Property Cell	Department of Biotechnology, Kamaraj College of Engineering and Technology, Virudhunagar.	
3.	24.02.2023	Workshop on "Entrepreneurship and Innovation as a Career Opportunity"	Institution Innovation Council	Mrs.A.RohiniPriyadharshana, Assistant Professor, Department of Business Administration, SRNM College, Sattur.	









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A.Meenakshipuram, Anaikuttam Post, SIVAKASI - 626 130. Tamilnadu

NAAC IV CYCLE

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4.	23.02.2023	Workshop on "Entrepreneurship Skill, Attitude & Behavioural Development"	Institution Innovation Council	Dr.S.Yavana Rani, Associate Professor, MBA Decision Science, Jain University,Bangalore.	
5.	20.02.2023	Motivational Session on "Successful Entrepreneur"	Institution Innovation Council	Mr.R.Johnlawrence Rajkumar, Janaaja Exports, Madurai.	
6.	17.02.2023	Workshop on "Design Thinking, Critical Thinking and Innovation Design"	Institution Innovation Council	Ms.ShanmathyKarthik, Founder, CVO, Witty Wise, Coimbatore.	
7.	16.01.2023	National Start-up Day Celebration	Institution Innovation Council	Mr.M.Ramamoorthy, Assistant Professor, Department of Commerce (CA), Sri Kaliswari College, Sivakasi.	
8.	30.08.2022	Field visit to Horti Business forum for incubation unit	Institution Innovation Council	Horticultural College and Research Institute - EDII Horti Business Incubation Forum, Periyakulam.-	
9.	23.08.2022	Session on "Innovation/Prototype Validation for Business Fit"	Institution Innovation Council	Mr.S.Muthukumar, Assistant Professor, Department of Information Technology, Sri Kaliswari College, Sivakasi.	






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10.	22.08.2022	Session on "Incubation- Opportunities for early stage entrepreneurs"	Institution Innovation Council	Mr.S.Vasanthan, CEO, EDII - Periyakulam Horti Business Incubation Forum Horticultural College and Research Institute, Periyakulam	
11.	22.08.2002	World Entrepreneurs Day Celebration	Institution Innovation Council	Dr.M.Gurusamy, Head and Associate Professor, Department of Commerce, Sri Kaliswari College, Sivakasi.	
12.	13.05.2022	Guest Lecture on "IPR and Entrepreneurship Opportunities in Biotechnology"	Intellectual Property Cell	Dr.I. Ganesh Moorthy, Associate Professor, Department of Biotechnology, Kamaraj College of Engineering and Technology, Virudhunagar	







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2021 - 2022

S.No.	Date	Activity	Organised by	Resource Person	Link
1.	30.04.2022	Workshop on "Angel Investment for early stage entrepreneurs"	Institution Innovation Council	Dr.K.SivaMurugan, Assistant Professor, PG Department of Commerce, St. Claret College, Bangalore	
2.	28.04.2022	Workshop on "Intellectual Property Rights and IP management for Startups"	Institution Innovation Council	Mr.S.SivaSankar, Head and Assistant Professor, .Department of Business Administration, GVN College, Kovilpatti.	
3.	06.04.2022	Workshop on "Business Plan Preparation"	Institution Innovation Council	Dr.K.N.Marimuthu, Assistant Professor, Department of Management Studies, MS University, Tirunelveli	
4.	30.03.2022	A five day Promotional activities Programme on Entrepreneurship "Business Plan Preparation"	Entrepreneurship Development Cell	Dr.K.N.Marimuthu, Assistant Professor, Department of Management Studies,	







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5.	29.03.2022	A five day Promotional activities Programme on Entrepreneurship "Business Model Canvas"	Entrepreneurship Development Cell	Mr.J.Vigneswaran, Assistant Professor, Department of Business Administration, AyyaNadarJanakiAmmal College, Sivakasi.	
6.	28.03.2022	A five day Promotional activities Programme on Entrepreneurship "Hands on Training on the preparation and application of agriculture organic inputs"	Entrepreneurship Development Cell	Dr.M.Murugan, Assistant Professor, Department of Botany, Sri Kaliswari College, Sivakasi.	
7.	26.03.2022	A five day Promotional activities Programme on Entrepreneurship "Innovation - A Road Map for Success in Entrepreneurship"	Entrepreneurship Development Cell	Mr.S.SivaSankar, Head and Assistant Professor, Department of Business Administration, GVN College, Kovilpatti	
8.	25.03.2022	A five day Promotional activities Programme on Entrepreneurship "Preparation of Organic Soap and Squash"	Entrepreneurship Development Cell	Mr.A.Shanmuganathan, Entrepreneur & Trainer, M/s Phoenix Industrires, Srivilliputhur.	
9.	25.02.2022	Field Visit to City MSME Clusters	Institution Innovation Council	SIDCO Industrial Estate, Madurai.	







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10.	24.02.2022	One Day Workshop on "Design Thinking, Critical Thinking and Innovation Design"	Institution Innovation Council	Dr.A.Sampathkumar, Assistant Professor, Department of Business Administration, ManonmaniamSundaranar University College, Nagalapuram . Mr.S.Sivakumar, Entrepreneur, Mothi Millet Foods, Virudhunagar.	
11.	23.02.2022	One Day Workshop on "Entrepreneurship Skill, Attitude & Behavioural Development"	Institution Innovation Council	Mr.M.Ramachandran, EDII Trainer, Madurai. Mr.P.VijayAnandh, Entrepreneur, Shiv Traders, Sivakasi.	
12.	17.02.2022	"Motivational Session by Successful Entrepreneur/Start Up Founder	Institution Innovation Council	Dr.A.TamizhaKarthic, Founder, Tamizha Group of Companies, Tenkasi.	
13.	17.02.2022	Motivational Session on "Struggle and Success : Inspiring Story of an Entrepreneur"	Entrepreneurship Development Cell	Ms.ArunaAnubuseliyan, Social Media Marketer, Sivakasi.	







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14.	15.02.2022	Workshop on "Entrepreneurship and Innovation as Career Opportunity"	Entrepreneurship Development Cell	Ms.P.Dheivanai, Proprietor, M/S SAAI Greens, Madurai. Dr.P.K.Balamurugan, Vice Principal & Head, Department of Business Administration, Sri Kaliswari College, Sivakasi. Dr.S.Amutharani, Head & Associate Professor, PG Department of Commerce, Sri Kaliswari College, Sivakasi	
15.	28.12.2021	Workshop on "Rural Entrepreneurship"	Rural Entrepreneurship Development Cell	Ms.V.Durga, Tamilnadu RED Cell Coordinator of MGNCRE	
16.	15.12.2021	Awareness Programme on "Tamilnadu Student Innovators - 2021"	Entrepreneurship Development Cell and Institution Innovation Council	Mr.R.Ramachandran. Field Co-ordinator & ILO Trainer, EDII TN-Madurai & ILO Geneva, Tamilnadu	
17.	22.10.2021	Guest Lecture on "Intellectual Property Rights: Power House for Innovation".	Intellectual Property Cell	Prof. T. Parimelazhagan, Director, IPR Cell, Department of Botany, Bharathiar University, Coimbatore.	








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2020 - 2021

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1.	22.03.2021	Guest Lecture on "Research Methodology"	Intellectual Property Cell	Dr.S.Saraswathi, Assistant Professor, Department of PG Commerce, Sri Kaliswari College, Sivakasi.	
2.	05.02.2021	Virtual Guest Lecture on "A Successful Entrepreneur - The Path Passed"	Institution Innovation Council and Rural Entrepreneurship Development Cell	Mr.V.I.D.AmalAnand, Industrialist,JC International	
3.	20.01.2021	Orientation Session on " New Education Policy - Innovation & Entrepreneurship"	Rural Entrepreneurship Development Cell and Institution Innovation Council	Dr.S.Amutharani, Head, Department of PG Commerce, Sri Kaliswari College, Sivakasi.	
4.	29.01.2021	Virtual Orientation session on "National Innovation & Start-up Policy"	Institution Innovation Council and Rural Entrepreneurship Development Cell	P.S.Krishnasudha, Assistant Professor, Sri Kaliswari Institute of Management & Technology, Sivakasi	
5.	27.11.2020	Faculty Development Programme on "Intellectual Property Rights in Academia"	Intellectual Property Cell	S.Gomathi Padma Thilaga, Patent Agent / IP Consultant, Women Scientist - C (KIRAN - IPR, DST)	



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2019 - 2020

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1.	10.10.2020	Awareness Programme on "Rural Entrepreneurship and Business plan Development"	Rural Entrepreneurship Development Cell	Dr.P.Uma Rani, Programme Co-ordinator - RED, Mahatma Gandhi National Council of Rural Education	